



THE MINISTRY OF FOREIGN AFFAIRS OF DENMARK
THE TRADE COUNCIL
SOUTH WEST EUROPE

INVITATION

Come to VivaTech Paris - the European meeting place for technology start-ups

PARIS 16-18 MAY 2019



Virtual technology



Blockchain



Robotics



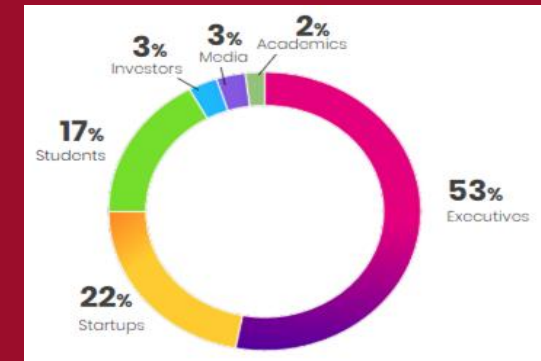
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France is quickly becoming the leading birth place for technology start-ups. At this year's Eureka fair, France was the country with most exhibitors (315), even surpassing the US. France is also home to the world famous Station F – the biggest startup campus in the world.

VivaTech is the leading event in Europe for technology start-ups and investors with the 2018 edition having



VISITOR PROFILES



... and prominent speakers such as



Mark Zuckerberg,
Chief Executive Officer,
FACEBOOK



Bernard Arnault,
Chairman & CEO,
LVMH



Ginni Rometty,
Chairman, President and CEO,
IBM



Dara Khosrowshahi,
CEO,
UBER



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Erhvervshus Hovedstaden and the Danish Embassy in Paris are organising a joint Danish stand at the 2019 edition with 25 m2 dedicated to promoting Danish start-ups and technology leaders.

Why participate:

- VivaTech is the main technology event in Europe and the place to be to meet potential customers and tech investors
- Event is supported by a long array of international companies, including all the leading technology companies
- Unique opportunity to test the international potential/attractiveness of your business
- Focus on European tech this year
- Occasion to meet and network with fellow technology start ups
- The Danish Embassy is working on the Danish tech Ambassador to become a speaker -> increased awareness of the Danish stand
- Danish tech solutions are in high demand

As a participant at the Danish stand, you will:

- Have a dedicated space of 1.5 m2
- Have access to the common area of 10 m2
- Participate in a hospitality event on the Danish stand
- Be part of a Danish stand where Erhvervshus Hovedstaden and the Danish Embassy will work to create traffic and visitors

Participation price: DKK 16,500 per stand after deduction of 50% export promotion subsidy from the Ministry of Foreign Affairs.

For further information, please contact Tina Schou on +33 6 87 61 92 07 or tinasc@um.dk

